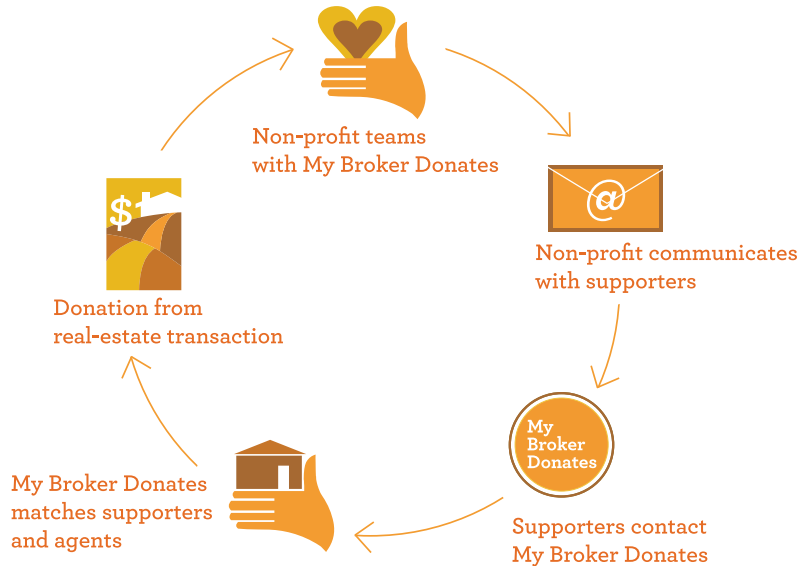




# My Broker Donates

## The My Broker Donates Giving Cycle



## What It Is

My Broker Donates is an innovative source of new funding for non-profits that taps real-estate transactions for donations.

## Who Wins?

- **NON-PROFITS WIN** by generating new, unrestricted, mid-level donations and deepening relationships with supporters.
- **NON-PROFIT SUPPORTERS WIN** by helping the non-profits they feel passionately about—at no cost.
- **BROKERS WIN** by securing new business, establishing new client contacts and supporting their communities.

## How It Works

- My Broker Donates and non-profits partner to tell supporters about the service via e-mail, publications and other media.
- Non-profit supporters interested in buying or selling real estate in the U.S. or Canada contact My Broker Donates.
- My Broker Donates matches non-profit supporters with professional, qualified agents.
- Upon close of escrow, 15 percent of the transacting broker’s fee goes straight to the non-profit in the name of the non-profit’s supporter.

## Testimonials

### Summer Search

“I would highly recommend My Broker Donates to anyone who is passionate about a non-profit and is planning to buy or sell real estate of any kind. We found a great house, our agent was first-rate, and our favorite non-profit got a substantial donation.”

**J. Vibberts**

Vice President, Summer Search

### EAH Housing Inc.

“Jack McLaughlin of My Broker Donates proved to be competent, effective and an excellent communicator. He had excellent staff, and through his diligence, perseverance and creativity got our homes sold quickly, and at top prices. After all was said and done, he generously donated nearly \$27,000 to EAH Homes, which was a very welcome addition to our fundraising efforts.”

**Mary Murtagh**

President & CEO, EAH Housing, Inc

## The My Broker Donates Team

### Jack McLaughlin, Founder and CEO

Jack’s 30 years as a successful real estate professional culminated with the My Broker Donates concept. Now he’s transforming real-estate transactions into engines for non-profit fundraising.

### Greg Baumann, Operations Chief

Greg’s 15 years as a journalist and manager well equip him to collaborate with non-profits in communicating the My Broker Donates concept to supporters.

### Tom Eddington, Senior Advisor

Tom’s deep involvement with the non-profit community as Vice Chairman of the Taproot Foundation gives My Broker Donates intimate understanding of charities’ operations and needs.

## My Broker Donates

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